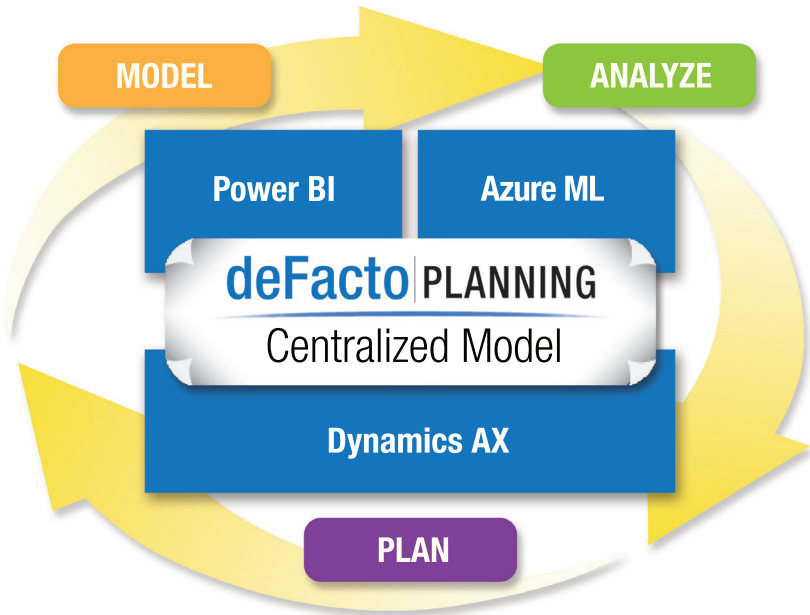


# deFacto | PLANNING

deFacto Planning Offers A Centralized Point of Reference  
for Business Managers to Make Decisions  
Using Past, Present, and Future Perspectives.

100% Microsoft-based Corporate Planning Platform  
That Integrates Dynamics AX/CRM, Power BI,  
and Azure Machine Learning



**Budgeting | Forecasting | Consolidation  
Analysis | Reporting | Predictive Analytics**

deFacto Harnesses the Power of Microsoft's Cortana Analytics and BI technologies.  
Available in the Azure Marketplace.

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# deFacto | PLANNING

deFacto Is Highly Acclaimed by Leading Analysts, Partners, and Customers for its Capabilities, Value, and Vision.

*Gartner: "Mission Critical for CFO's"*

*TEC: "A leap beyond competitors"*

*BPM Partners: "Core Vendor"*

*451: "One of the market leaders"*

**deFacto is The Only Microsoft-based Product That Can Compete with Oracle/Hyperion, SAP BPC, and IBM/ Cognos.**

**Enterprise-Quality Budgeting and Planning:** The most competitive and powerful Microsoft-based offering.

**Designed for Business Users:** Easy to use and no need for technical training/skills.

**Dynamics AX and CRM Connectors:** Pre-built integration with Dynamics and can integrate with any data source.

**100% Microsoft-based BI and Cortana Analytics Architecture:**

- **Microsoft Office:** Native Excel, mobile, and web User Interfaces.
- **Microsoft SQL and Analysis Services:** Unmatched performance, data modeling, business rules/logic (e.g. allocations), analysis, and reporting
- **Azure Machine Learning:** Predictive forecasting and analytics.
- **Power BI:** High performance data analysis and visualization.
- **Azure** cloud, hybrid, or on-premise deployment.

**Drives Business Value of Microsoft Offerings:**

Dynamics, Power BI, Azure, Azure ML, SQL, Office, and more.

**Most knowledgeable, professional and customer-success oriented employees and partners.**

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